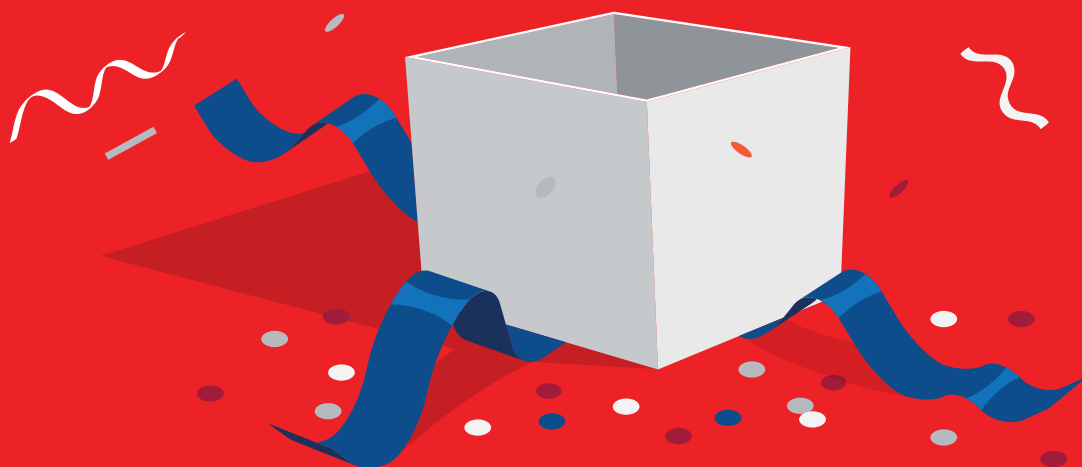




# HDfC MF Festive Offer

1st October, 2020 to 31st March, 2021



**Lumpsum  
Bonanza**

**Children's  
Day Special**

**SIP/STP\*  
Dhamaka**

HDFC Mutual Fund looks forward to further enhance our long standing relationship with you and get back stronger together with renewed hope and zeal. Let's pledge to **#ComeBackStronger**

\*SIP- Systematic Investment Plan  
STP- Systematic Transfer Plan

# Lumpsum Bonanza

(01 October, 2020 to 31 March, 2021)



The following brokerage shall be paid for the period from October 01, 2020 to March 31, 2021.

Scheme Name (#)	Trail Year 1 to 3 (p.a.) (Lumpsum)*
HDFC Growth Opportunities Fund	
HDFC Capital Builder Value Fund	
HDFC Focused 30 Fund	Existing Rate + 0.25% Trail
HDFC Multi-Asset Fund	
HDFC TaxSaver	

- (\*) Lumpsum – Non-Systematic Purchases & Switches
- (#) Inter-scheme switch (between the below mentioned schemes) will not be applicable for incentive.  
HDFC Growth Opportunities Fund, HDFC Capital Builder Value Fund, HDFC Focused 30 Fund, HDFC Multi Asset Fund, HDFC TaxSaver, HDFC Equity Fund, HDFC Top 100 Fund, HDFC Mid Cap Opportunities Fund, HDFC Small Cap Fund, HDFC Infrastructure Fund, HDFC Hybrid Equity Fund, HDFC Balanced Advantage Fund, HDFC Equity Savings Fund, HDFC Retirement Savings Fund, HDFC Children's Gift Fund.
- Additional Commission B30 Cities Trail Yr 1 - APM (p.a.) will remain the same as per standard brokerage structure.
- All other terms and conditions shall be remain the same as per the standard brokerage structure.

# Children's Day Special

(01 October, 2020 to 30 November, 2020)



The following brokerage shall be paid for the period from October 01, 2020 to November 30, 2020.

Scheme Name	Trail Year 1 to 3 (p.a.) (Lumpsum)*	Additional SIP Incentive Trail Year 1 to 3 (p.a.) (\$)
HDFC Children's Gift Fund	Existing Rate + 0.25% Trail	Existing Rate + 0.20% Trail

- (\*)Lumpsum – Non-Systematic Purchases.
- Additional Commission B30 Cities Trail Yr 1 - APM (p.a.) will remain the same as per standard brokerage structure.
- (\$) For all instalments of SIP registered in the period of 1st October 2020 to 30th November 2020.
- All other terms and conditions shall be remain the same as per the standard brokerage structure.

# SIP/STP Dhamaka

(01 October, 2020 to 31 March, 2021)

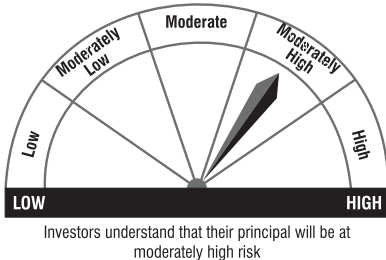


The following brokerage shall be paid for the period from October 01, 2020 to March 31, 2021.

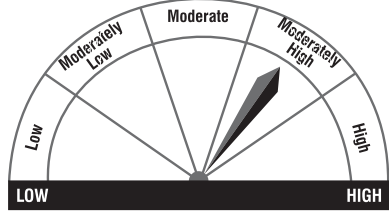
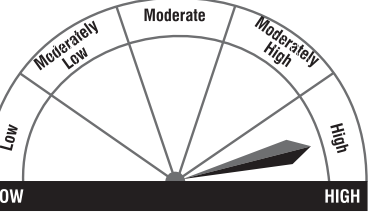
Scheme Name	Additional SIP/STP Incentive Trail Year 1 to 3 (p.a.) (\$)
HDFC Growth Opportunities Fund	<b>Existing Rate + 0.20% Trail</b>
HDFC Capital Builder Value Fund	
HDFC Focused 30 Fund	
HDFC Multi-Asset Fund	
HDFC TaxSaver	
HDFC Equity Fund	<b>Existing Rate + 0.10% Trail</b>
HDFC Top 100 Fund	
HDFC Mid Cap Opportunities Fund	
HDFC Small Cap Fund	
HDFC Infrastructure Fund	
HDFC Hybrid Equity Fund	
HDFC Balanced Advantage Fund	
HDFC Equity Savings Fund	
HDFC Retirement Savings Fund	

- Additional Commission B30 Cities Trail Yr 1 - APM (p.a.) will remain the same as per standard brokerage structure.
- (\$) For all instalments of SIP/STPs registered in the period of 1st October 2020 to 31st March 2021. STP transactions will be applicable only from Debt/Liquid Schemes.
- All other terms and conditions shall be remain the same as per the standard brokerage structure.

## PRODUCT LABELING:

NAME OF SCHEME	THIS PRODUCT IS SUITABLE FOR INVESTORS WHO ARE SEEKING*	RISKOMETER
<b>HDFC Small Cap Fund</b> (An open ended equity scheme predominantly investing in small cap stocks)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income</li> <li>Investments predominantly in Small-Cap companies</li> </ul>	
<b>HDFC Capital Builder Value Fund</b> (An open ended equity scheme following a value investment strategy)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income in the long term</li> <li>Investment primarily in undervalued stocks</li> </ul>	
<b>HDFC Multi-Asset Fund</b> (An open ended scheme investing in Equity and Equity related instruments, Debt & Money Market Instruments and Gold related instruments)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income</li> <li>Investments in a diversified portfolio of equity &amp; equity related instruments, debt &amp; money market instruments and Gold related instruments</li> </ul>	
<b>HDFC Equity Savings Fund</b> (An open ended scheme investing in equity, arbitrage and debt)	<ul style="list-style-type: none"> <li>Capital appreciation while generating income over medium to long term</li> <li>Provide capital appreciation and income distribution to the investors by using equity and equity related instruments, arbitrage opportunities, and investments in debt and money market instruments</li> </ul>	
<b>HDFC Hybrid Equity Fund</b> (An open ended hybrid scheme investing predominantly in equity and equity related instruments)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation / income</li> <li>Investments predominantly in equity &amp; equity related instruments. The scheme will also invest in debt and money market instruments</li> </ul>	
<b>HDFC Balanced Advantage Fund</b> (An open ended Balanced Advantage Fund)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation / income</li> <li>Investments in a mix of equity and debt instruments</li> </ul>	
<b>HDFC TaxSaver</b> (An Open-ended Equity Linked Savings Scheme with a statutory lock in of 3 years and tax benefit)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/ income</li> <li>Investment predominantly in equity &amp; equity related instruments</li> </ul>	
<b>HDFC Growth Opportunities Fund</b> (An open ended equity scheme investing in both large cap and mid cap stocks)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income</li> <li>Investments in predominantly Large Cap and Mid Cap companies</li> </ul>	
<b>HDFC Focused 30 Fund</b> (An open ended equity scheme investing in maximum 30 stocks in large-cap, mid-cap and small-cap category [i.e. Multi-Cap])	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income</li> <li>Investments in equity &amp; equity related instruments of up to 30 companies</li> </ul>	

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

NAME OF SCHEME	THIS PRODUCT IS SUITABLE FOR INVESTORS WHO ARE SEEKING*	RISKOMETER
<b>HDFC Equity Fund</b> (An open ended equity scheme investing across large cap, mid cap & small cap stocks)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation / income</li> <li>Investment predominantly in equity &amp; equity related instruments</li> </ul>	 <p>Investors understand that their principal will be at moderately high risk</p>
<b>HDFC Top 100 Fund</b> (An open ended equity scheme predominantly investing in large cap stocks)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income</li> <li>Investment predominantly in Large-Cap companies</li> </ul>	
<b>HDFC Mid-Cap Opportunities Fund</b> (An open ended equity scheme predominantly investing in mid cap stocks)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation/income</li> <li>Investments predominantly in Mid-Cap companies</li> </ul>	
<b>HDFC Children's Gift Fund</b> (An Open-ended Fund For Investment For Children Having A Lock-in For At Least 5 Years Or Till The Child Attains Age Of Majority [Whichever Is Earlier])	<ul style="list-style-type: none"> <li>Capital appreciation over long term.</li> <li>Investment in equity and equity related instruments as well as debt and money market instruments.</li> </ul>	
<b>HDFC Retirement Savings Fund- Equity Plan</b> (An Open-ended Retirement Solution Oriented Scheme Having A Lock-in Of 5 Years Or Till Retirement Age [Whichever Is Earlier])	<ul style="list-style-type: none"> <li>A corpus to provide for pension in the form of income to the extent of the redemption value of their holding after the age of 60 years.</li> <li>investment predominantly in equity and equity related instruments.</li> </ul>	
<b>HDFC Retirement Savings Fund- Hybrid-Equity Plan</b> (An Open-ended Retirement Solution Oriented Scheme Having A Lock-in Of 5 Years Or Till Retirement Age [Whichever Is Earlier])	<ul style="list-style-type: none"> <li>A corpus to provide for pension in the form of income to the extent of the redemption value of their holding after the age of 60 years.</li> <li>Investment predominantly in equity and equity-related instruments with balance in debt and money market instruments.</li> </ul>	 <p>Investors understand that their principal will be at high risk</p>
<b>HDFC Retirement Savings Fund- Hybrid-Debt Plan</b> (An Open-ended Retirement Solution Oriented Scheme Having A Lock-in Of 5 Years Or Till Retirement Age [Whichever Is Earlier])	A corpus to provide for pension in the form of income to the extent of the redemption value of their holding after the age of 60 years. Investment in predominantly debt and money market instruments with balance in equity and equity-related instruments.	
<b>HDFC Infrastructure Fund</b> (An open ended equity scheme following infrastructure theme)	<ul style="list-style-type: none"> <li>To generate long-term capital appreciation / income</li> <li>Investment predominantly in equity and equity related securities of companies engaged in or expected to benefit from the growth and development of infrastructure</li> </ul>	

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

## General Terms & Conditions :

- Brokerage Structures are subject to the terms of empanelment and applicable laws and regulations, including SEBI (Mutual Fund) Regulations, AMFI Regulations, laws relating to GST, Income Tax, etc. The AMC shall not be responsible for any losses incurred by anyone due to change in the brokerage/incentive structure.
- The commission rates mentioned above shall be inclusive of GST and other relevant statutory/ regulatory levies as applicable.
- You are advised to abide by the code of conduct and/ or rules/ regulations laid down by SEBI and AMFI.
- HDFC Asset Management Company Limited ("AMC") reserves the right to change the brokerage/ incentive without any prior intimation or notification.
- In accordance with the clause 4(d) of SEBI Circular No. SEBI/IMD/CIR No. 4/168230/09 dated June 30, 2009, the distributors should disclose all the commissions (in the form of trail commission or any other mode) payable to them for the different competing schemes of various mutual funds from amongst which the scheme is being recommended to the investor. Please ensure compliance.



**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,  
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**